

# 2018 Southwest Beef Symposium



**MCM Elegante - Odessa**  
5200 E. University Ave.  
Odessa, TX 79769  
(432) 368-5885

Make hotel reservations through **December 31, 2017** and ask for the **Southwest Beef Symposium group rate** to receive discounted pricing.

*"Looking to the Future"*

## Wednesday, January 17

- 1:00 pm: Welcome**  
Steve Paz, County Extension Agent, Ag and Natural Resources, Ector Co.
- 1:15 pm: Cattle Market Outlook**  
Derrel Peel, Oklahoma State University, Stillwater, OK
- 2:00 – 2:45 pm: International Market Outlook and Source Verification**  
Lee Ann Saunders, IMI Global, Castle Rock, CO
- 2:45 – 3:30 pm: What We Use For Business Planning: Budgets And Profit / Loss Estimates And Marketing Options For Cattle Type.**  
Dennis Braden, Swenson Land Cattle Company, Stamford, TX
- 4:00 – 4:45 pm: Economics of Trichomoniasis**  
John Wenzel, NMSU Cooperative Extension, Las Cruces, NM
- 4:45 – 5:30 pm: The 2017 National Beef Quality Audit**  
Dan Hale, Texas A&M AgriLife Extension, College Station, TX
- 5:30 pm: Reception / Social Hour and Steak Dinner**

## Thursday, January 18

- 8:15 – 9:00 am: Physiology of Stress**  
Craig Gifford, NMSU Cooperative Extension, Las Cruces, NM
- 9:00 – 9:45 am: What we are Learning About Transportation Stress**  
Ashley Stokes, Colorado State University Extension, Ft. Collins, CO
- 9:45-10:30 am: What we are Learning About Stress and The Immune System**  
Tom Hairgrove, Texas A&M AgriLife Extension, College Station, TX

### Lunch

- 12:30 – 3:30 pm: Live Cattle Demonstrations:**  
**Ector County Coliseum, 4201 Andrews Hwy.**

### Effective Stockmanship

Ron Gill, Texas A&M AgriLife Extension, College Station, TX  
Curt Pate, Ryegate, MT, <http://curtpatestockmanship.com/>

### Stock Dogs

Charlie Trayer, Seymour, TX,  
<http://www.charliescowdogs.com>



If you are an individual with a disability who is in need of an auxiliary aid or service to participate in this event, please contact Bruce Carpenter at 432-336-8585 by January 16, 2018.

To Register go to:

<https://agriferegister.tamu.edu/Beef>

Register by phone: 979-845-2604

**Early Registration | \$75**

**Deadline: January 12**

**Late Registration | \$95**

**Deadline: January 16**

**Onsite Registration | \$95**



January 17-18, 2018

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Visit Symposium Website for Full Details

<https://agriferegister.tamu.edu/Beef>



*Hosted jointly by the New Mexico State University Cooperative Extension Service and Texas A&M AgriLife Extension Service, this educational forum is tailored for beef producers and was established to provide timely information annually, about current industry issues and practical management. The event is held in January of each year and alternates between locations in New Mexico and Texas.*