Texas A&M AgriLife Extension Service is pleased to announce the seventh conference focused on grassfed beef production. Consumer interest in natural, grassfed and organic beef continues to rise. If you’d like to learn more about grassfed beef production and how it’s different, mark your calendar for May 31- June 1, 2018 to be in College Station for this year’s Grassfed Beef Conference.

We’re excited about the interest among participants and the outstanding lineup of speakers that will come together for this information-sharing opportunity. Here’s a chance to learn more about beef production... from pasture to plate.

Here’s a quick preview of the agenda:
- Grassfed in the US beef system
- What is natural, grassfed and organic
- Growing forage - the fundamentals
- Cattle types suited for grassfed beef
- Forage-based nutrition for cattle
- Prevention herd health
- Handling Cattle for Wholesome Beef
- Carcass fabrication ... a demonstration
- Consumers ... and their expectations
- A Taste of Texas Beef
- Marketing a unique product
- Sustainability

Hosted by:
Texas A&M AgriLife Extension Service
Animal Science

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