

2022

Southwest BEEF Symposium

March 11 & 12, 2022
Quay County Fairgrounds,
1500 West Route 66 Blvd.
Tucumcari, NM



For More Info and to Register :

<https://nmbef.nmsu.edu/>

Click on register box (either individual or sponsor / exhibitor)
Click on 'register now' top right corner

- Online: \$75 per person (credit card or mailing your check)
- Day of the event: \$95 per person (at-the-door)
- Checks: Please make checks payable to NMSU and mail to the address below. Checks must be received by March 1.

ATTN: Marcy Ward

NMSU-ACES | Extension Animal Sciences and Natural Resources

MSC 3AE, PO Box 30003

Las Cruces, NM 8800

maward@nmsu.edu or call at 575-644-3379

The Southwest Beef Symposium has been a long-standing educational program hosted in collaboration between NMSU Cooperative Extension and Texas AgriLife. This two-day program provides producers an opportunity to get caught up on the latest issues and innovations that can help them better navigate the ever-changing beef industry, while keeping them up to date on information that can help them with their day to day management of their operations.

Hosted jointly by the New Mexico State University Cooperative Extension Service and Texas A&M AgriLife Extension Service, this educational forum is tailored for beef producers and was established to provide timely information annually, about current industry issues and practical management. The event is held in January of each year and alternates between locations in New Mexico and Texas.

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Friday March 11, 2022

- 9:00 - 9:15** **Welcome and Intro**
- 9:15-10:00** **Cattle Market Issues and Outlook**
Kristin Marshall, Research Analyst and Broker, New Frontier Capital Markets, Robstown, TX
- 10:00 – 10:45** **Controlling Input Costs**
Tom Davis, Cibilo Creek Ranch, Presidio County, TX
- 10:45-11:15** **Break and Trade Show**
- 11:15-12:00** **30 x 30, Land, and Private Property Issues**
Margret Byfield, Executive Director, American Stewards of Liberty, Georgetown, TX
- LUNCH**
- 1:00-1:45** **Value of Pregnancy Testing and New Technologies**
Dr. Ky Pohler, Texas A&M, College Station, TX
- 1:45-2:30** **Weather Outlook 2022**
Dr. Dave Dubois, State Climatologist, NMSU

Friday March 11, 2022, Continued

- 2:30-3:00** **Break and Trade Show**
- 3:00-3:45** **La Ninia, and Range Management Technologies**
Dr. Casey Spackman, NMSU
- 3:45-4:30** **Testing Forage Quality in West Texas and New Mexico**
Kent Mills, Hi Pro Animal Nutrition, Lubbock, TX
- 5:00** **Reception / Social Hour**
- 6:00** **Dinner**

Saturday March 12, 2022

- 7:30** **Breakfast**
- 8:00-8:45** **Determining Bull Fertility: Past, Present, and Future**
Dr. George Perry, Texas A&M, Overton, TX
- 8:45-9:30** **The Paternal Influence on Pregnancy Loss in the Female**
Dr. Ky Pohler, Texas A&M, College Station, TX
- 9:30-10:00** **Break and Trade Show**
- 10:00-10:45** **Heterosis: as Valuable as Ever**
Dr. Craig Gifford, NMSU
- 10:45-11:30** **Generations with the Tucumcari Bull Test**
Houston McKenzie, McKenzie Land and Livestock, Ft. Stockton, TX and Santa Rosa, NM